# Copula Theory and Applications: Quo Vadis? 

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## 1 Historical remarks

- Hoeffding (1940): Research on standardized distribution functions $\left([-1 / 2,1 / 2]^{2}\right)$; Féron (1956): on $[0,1]^{3}$
- Sklar (1959): term copula $=$ link (linguistics: term linking a subject with a predicate)
- Until 1981: virtually all results obtained in the context of probabilistic metric spaces
- Schweizer and Wolff (1981): Analyze dependence between two or more random variables; invariance principle
- Mid-90s, Embrechts et al. (2002): copulas meet financial and insurance mathematics

A picture is worth a thousand words. . .

Genest et al. (2009):


## 2 Copulas: An introduction

### 2.1 Definition

## Definition

A copula $C$ is a distribution function with $\mathrm{U}[0,1]$ margins.

## Characterization:

(1) $C$ is grounded;
(2) $C$ has $\mathrm{U}[0,1]$ margins;
(3) $C$ is $d$-increasing,

$$
\mathbb{P}(\boldsymbol{U} \in(\boldsymbol{a}, \boldsymbol{b}])=\Delta_{(a, b]} C \geq 0
$$

Equivalently (if exists), $c(\boldsymbol{u}) \geq 0$.


Why standardizing the margins?


Question: What do these data sets have in common?
Difficult to determine: left: $\mathrm{N}(0,1)$ margins; right: $\operatorname{Exp}(1)$ margins.

Answer: The dependence structure between $X_{1}$ and $X_{2}$ !


Note: Not only equal in distribution, but even the same realizations! (from a Gumbel copula)

### 2.2 Sklar's Theorem

## Theorem (Sklar (1959))

$$
H\left(x_{1}, \ldots, x_{d}\right)=C\left(F_{1}\left(x_{1}\right), \ldots, F_{d}\left(x_{d}\right)\right), \boldsymbol{x} \in \mathbb{R}^{d}
$$

Interpretation in two directions:
$" \Rightarrow$ " Investigate dependencies (estimation, gof)

+ Invariance principle: $\left(F_{1}\left(X_{1}\right), \ldots, F_{d}\left(X_{d}\right)\right)^{\top} \sim C$
+ Numerics: reduce parameter space
" $\Leftarrow$ " Construction of distributions (sampling)
+ Theory: Unifying framework
+ Financial and Insurance Mathematics: Realistic models

Sklar's Theorem (explained graphically)



Note: The ranks of the points remain the same by transforming the margins with increasing transformations!

Sklar's Theorem (explained graphically)



Note: We can adjust the margins as we like while keeping the dependence structure the same!

### 2.3 Praise and Criticism

## Mikosch (2006):

- There is no particular advantage in using copulas - just use any suited model that can be treated statistically;
- Separation of marginals and dependence structure leads to a biased view of stochastic dependence, e.g., when one fits a model to data;
- Various copula models are mostly chosen because of mathematical convenience;
- The class of copulas is too big to be useful;
- Copulas do not contribute to a better understanding of multivariate extremes;
- Copulas do not fit into the existing framework of stochastic processes and time series analysis; they are essentially static models.

Embrechts (2006):

- It is up to us mathematicians to also point at the limitations;
- Queries on two-stage models and on truly dynamic models are pertinent;
- Real finance: two stages - add dependence to marginal models (Sklar); This can help to understand the model risk present;
- Often, there is no hope to obtain a global dynamic model; the data information available does not allow for risk measures (i.e., VaR) to be estimated precisely;
- There are three reasons why copulas are important: pedagogic, pedagogic, and stress testing;
- Stress testing: what range of possibilities exist for risk measures?
- I personally hope that mathematical finance and insurance will turn to truly (high-dimensional) multivariate modelling in QRM.


### 2.4 Stress testing

(1) " $\Leftarrow$ " in Sklar's Theorem:

$$
H\left(x_{1}, \ldots, x_{d}\right)=C\left(F_{1}\left(x_{1}\right), \ldots, F_{d}\left(x_{d}\right)\right)
$$

(2) Given: $\boldsymbol{X}=\left(X_{1}, \ldots, X_{d}\right)^{\top}$ : risk factors
$\Psi(\boldsymbol{X})$ : financial instrument
$R$ : risk (or pricing) measure
Task: Calculate $R(\Psi(\boldsymbol{X}))$ under some assumptions on $\boldsymbol{X}, \Psi, R$.
Typical solution:

$$
R_{L} \leq R(\Psi(\boldsymbol{X})) \leq R_{U}
$$

Determine $R_{L}$ and $R_{U}$ and prove sharpness!

### 2.5 Correlation misunderstandings

Misunderstanding 1: $F_{1}, F_{2}$, and $\rho$ determine $H$
Counter-example: $C\left(u_{1}, u_{2}\right)=u_{1} u_{2}\left(1-2 \theta\left(u_{1}-\frac{1}{2}\right)\left(u_{1}-1\right)\left(u_{2}-1\right)\right)$


## Properties:

(1) $F_{1}, F_{2}: U[0,1]$
(extends to margins with $\mathbb{E}\left[X^{2}\right]<\infty$ and $F_{1}$ symmetric about 0 )
(2) $\rho=0$ for all $\theta \in[-1,1]$
(3) Clearly, $C \neq \Pi$

In particular, $\rho=0 \nRightarrow$ independence!

## Reasoning:

Hoeffding's identity

$$
\rho=12 \int_{-\infty}^{\infty} \int_{-\infty}^{\infty}\left(C\left(F_{1}\left(u_{1}\right), F_{2}\left(u_{2}\right)\right)-F_{1}\left(u_{1}\right) F_{2}\left(u_{2}\right)\right) d u_{1} d u_{2}
$$

Now consider $\mathrm{U}[0,1]$ margins and

$$
C\left(u_{1}, u_{2}\right)=u_{1} u_{2}+f_{1}\left(u_{1}\right) f_{2}\left(u_{2}\right)
$$

with $f_{j}(0)=f_{j}(1)=0$ and $f_{1}^{\prime}\left(u_{1}\right) f_{2}^{\prime}\left(u_{2}\right) \geq-1$. Then

$$
\rho=12 \int_{0}^{1} f_{1}\left(u_{1}\right) d u_{1} \int_{0}^{1} f_{2}\left(u_{2}\right) d u_{2}
$$

$\Rightarrow$ If $f_{1}$ is point symmetric about $1 / 2$ (as above), then $\rho=0$.

Hoeffding's identity and the Fréchet-Hoeffding bounds also imply:

$$
\rho_{\min } \leq \rho \leq \rho_{\max } \text { attained for } W \text { and } M
$$

Misunderstanding 2: Given $F_{1}, F_{2}$, any $\rho \in[-1,1]$ is attainable Let $X_{j} \sim \mathrm{LN}\left(0, \sigma_{j}^{2}\right), j \in\{1,2\}$. Then the Hoeffding bounds on $\rho$ are:


Example: For $\sigma_{1}^{2}=1, \sigma_{2}^{2}=16: \rho \in[-0.0003,0.0137]$ !

## Further misunderstandings

- $\rho=\rho\left(X_{1}, X_{2}\right)$ exists for every pair $\left(X_{1}, X_{2}\right)$ of random variables.
- $\rho\left(X_{1}, X_{2}\right)$ is invariant under strictly increasing transformations on $X_{1}$ or $X_{2}$.

Counter-example: $X_{1}, X_{2} \stackrel{\text { iid }}{\sim} \operatorname{Par}(3) \Rightarrow \rho\left(X_{1}, X_{2}\right)=0$ but $\rho\left(X_{1}^{2}, X_{2}\right)$ does not exist!

Note: Copula-based measures of concordance (e.g., Kendall's tau, Spearman's rho) still cannot solve Misunderstanding 1. In other words, one cannot summarize dependence in one number!

## 3 Classical copula models

### 3.1 Elliptical copulas



- constructed from Sklar:

$$
\boldsymbol{X}=\mu+R A \boldsymbol{U}
$$

- radially symmetric $\Rightarrow \lambda_{L}=\lambda_{U}$
- typically, $C$ not explicit
- density $c$ available
- sampling often simple
- widely used in practice (pairwise thinking in terms of correlation)
- examples: Gaussian, $\mathrm{t}_{\nu}$

SMI daily log-returns from 2011-09-09 to 2012-03-28.
Pairwise Rosenblatt transformed pseudo-observations
to test $H_{0}: C$ is $t_{12.165}$


p-values: minimum: 0.076; global (Bonferroni/Holm): 1

### 3.2 Archimedean copulas



- constructed explicitly via

$$
\psi\left(\psi^{-1}\left(u_{1}\right)+\cdots+\psi^{-1}\left(u_{d}\right)\right)
$$

(or with a stoch. representation)

- relevant quantities expressible in the one-dimensional function $\psi$
- $\lambda_{L} \neq \lambda_{U}$ possible
- symmetric
- sampling often simple (MO)
- used in practice
- examples: A, C, F, G, J, opC,...

Recent findings: Densities for A, C, F, G, J, opC, see Hofert et al. (2012)

### 3.3 Exotic animals in the zoo

Copulas can appear in totally different stochastic contexts, e.g.,...


... as dependencies of default times in complicated credit default models.

## 4 Hierarchical models: From $d=2$ to $d \gg 2$

The popular term "hierarchical" is overloaded! Some use it for
(1) density-based approaches;
(2) copula-based approaches;
(3) approaches based on stochastic representations;
(4) simulated dependencies.

Such dependencies should rather be called...
Dependence structures that extend in a more (but not too) flexible way to higher dimensions than their corresponding low-dimensional special cases.
... but that's not very practical

### 4.1 Density-based approach: Pair-copula constructions

- This approach typically works with non-uniform margins;
- It is based on a decomposition of a multivariate density $f$ into conditional densities of lower dimension:

$$
f\left(x_{1}, \ldots, x_{d}\right)=f\left(x_{1}\right) \prod_{j=1}^{d} f\left(x_{j} \mid x_{1}, \ldots, x_{j-1}\right)
$$

Further decompose the $f\left(x_{j} \mid x_{1}, \ldots, x_{j-1}\right)$ 's via Sklar's Theorem:

$$
\begin{aligned}
f\left(x_{j} \mid \boldsymbol{x}_{I}\right) & =\frac{f\left(x_{j}, x_{k} \mid \boldsymbol{x}_{I \backslash\{k\}}\right)}{f\left(x_{j} \mid \boldsymbol{x}_{I \backslash\{k\}}\right) f\left(x_{k} \mid \boldsymbol{x}_{I \backslash\{k\}}\right)} f\left(x_{j} \mid \boldsymbol{x}_{I \backslash\{k\}}\right) \\
& =c_{j, k \mid I \backslash\{k\}}\left(F\left(x_{j} \mid \boldsymbol{x}_{I \backslash\{k\}}\right), F\left(x_{k} \mid \boldsymbol{x}_{I \backslash\{k\}}\right)\right) f\left(x_{j} \mid \boldsymbol{x}_{I \backslash\{k\}}\right)
\end{aligned}
$$

$\Rightarrow$ One obtains a density decomposition into bivariate pieces

- Flexible model, likelihood tractable
- Not all bivariate margins (e.g.) are given explicitly ( $\lambda$ 's etc.); error propagation when estimating the model step-wise


### 4.2 Copula-based approach: Nested Archimedean copulas

Idea: Plug Archimedean copulas into each other!

$$
\begin{aligned}
& C(\boldsymbol{u})=C_{0}\left(u_{1}, C_{1}\left(u_{2}, u_{3}\right)\right) \\
= & \psi_{0}\left(\psi_{0}^{-1}\left(u_{1}\right)+\psi_{0}^{-1}\left(\psi_{1}\left(\psi_{1}^{-1}\left(u_{2}\right)+\psi_{1}^{-1}\left(u_{3}\right)\right)\right)\right)
\end{aligned}
$$


$\Rightarrow$ Asymmetries; not too many parameters; All lower-dimensional margins known

Question: When is it a copula? Under an assumption on the nodes, e.g.:

Theorem (Joe (1997), McNeil (2008))
$\left(\psi_{0}^{-1} \circ \psi_{1}\right)^{\prime}$ completely monotone $\Rightarrow C$ is a copula

## Stochastic representation (and sampling)

$$
\begin{aligned}
& \text { Hofert (2011): } \\
& \left.\begin{array}{l}
\left(\psi_{0}\left(\frac{E_{1}}{V_{0}}\right), \psi_{1}\left(\frac{E_{2}}{V_{01}}\right), \psi_{1}\left(\frac{E_{3}}{V_{01}}\right), \psi_{2}\left(\frac{E_{4}}{V_{02}}\right), \psi_{3}\left(\frac{E_{5}}{V_{23}}\right), \psi_{3}\left(\frac{E_{6}}{V_{23}}\right), \psi_{3}\left(\frac{E_{7}}{V_{23}}\right)\right)^{\top} \\
\text { where } \quad V_{0} \sim \mathcal{L S}^{-1}\left[\psi_{0}\right]
\end{array} \quad V_{01} \right\rvert\, V_{0} \sim \mathcal{L S}^{-1}\left[\psi_{01}\left(\cdot ; V_{0}\right)\right] \\
& V_{02}\left|V_{0} \sim \mathcal{L S}^{-1}\left[\psi_{02}\left(\cdot ; V_{0}\right)\right] \quad V_{23}\right| V_{02} \sim \mathcal{L S}^{-1}\left[\psi_{23}\left(\cdot ; V_{02}\right)\right]
\end{aligned}
$$

$\Rightarrow$ R package copula

## 5 Application to Finance: CDO pricing

Goal: Pricing derivatives on large credit portfolios Intensity-based default model:

$$
\begin{aligned}
p_{i}(t) & =\exp \left(-\int_{0}^{t} \lambda_{i}(s) d s\right) \\
\tau_{i} & =\inf \left\{t \geq 0: p_{i}(t) \leq U_{i}\right\}
\end{aligned}
$$



Note: $\lambda_{U}=0 \Rightarrow$ No joint defaults within short time!
Copulas for the triggers $\boldsymbol{U}$ :
(1) Li (2000): Gaussian $\left(\lambda_{U}=0\right)$
(2) Schönbucher and Schubert (2001): Archimedean ( $\lambda_{U}>0$ possible)
(3) Hofert and Scherer (2011): nested Archimedean ( $\lambda_{U}>0$, hierarchies)

### 5.1 Towards CDOs: CDS

- $C D S=$ Credit default swap
- Contract of the form:

- Pricing problem: Determine the fair premium ("spread")

Now consider a portfolio of $I$ such contracts.
Main idea of a CDO: Partition it into tranches of different seniorities. See also Donnelly and Embrechts (2010).

Again, a picture is worth a thousand words...

### 5.2 CDO: Main idea

$I$ individual CDSs

| CDS 1 |
| :---: |
| CDS 2 |
| CDS 3 |
| $\vdots$ |
| CDS $I$ |

CDO with $J$ tranches


Premium leg


### 5.2 CDO: Main idea

$I-1$ individual CDSs

| CDS 1 |
| :---: |
| CDS 2 |
| CDS 3 |
| $\vdots$ |
| CDS $I$ |

CDO with $J$ tranches



### 5.2 CDO: Main idea

$I-2$ individual CDSs


## Crucial observations

- Untranched portfolio: The overall loss process is ( $R$ recovery rate)

$$
L_{t}=\frac{1-R}{I} \sum_{i=1}^{I} \mathbb{1}_{\left\{\tau_{i} \leq t\right\}}
$$

$\Rightarrow$ Expected loss $=\mathbb{E}\left[L_{t}\right]=\frac{1-R}{I} \sum_{i=1}^{I} \mathbb{P}\left(p_{i}(t) \leq U_{i}\right)$
$\Rightarrow$ Independent of $C$. Calibrate to CDS quotes, the "marginals" here.

- Tranched portfolio: The loss affecting tranche $j$ is

$$
L_{t, j}=\min \left\{\max \left\{0, L_{t}-l_{j}\right\}, u_{j}-l_{j}\right\}
$$

$\Rightarrow$ A non-linear functional in the overall loss $L_{t}$
$\Rightarrow$ Dependence on $C$ ! Calibrate $C$ to CDO quotes (e.g., iTraxx).
Requires fast MC; one spread available for each tranche per day; motivation for nested Archimedean copulas, see Hofert and Scherer (2011).

## 6 Copulas and Statistics: Problems for $d \gg 2$

Statistics is mainly investigated in $d=2$. For larger $d$ (besides the theoretical difficulties), there are serious numerical problems.
In short: Copulas meet Numerics for $d$ large!
Task: Evaluate the density of a Gumbel copula.

- General formula (5s): $C(\boldsymbol{u})=\psi\left(\psi^{-1}\left(u_{1}\right)+\cdots+\psi^{-1}\left(u_{d}\right)\right)$ implies

$$
c(\boldsymbol{u})=(-1)^{d} \psi^{(d)}\left(\sum_{j=1}^{d} \psi^{-1}\left(u_{j}\right)\right) \cdot \prod_{j=1}^{d}-\left(\psi^{-1}\right)^{\prime}\left(u_{j}\right)
$$

$\Rightarrow$ log-density

- Finding $(-1)^{d} \psi^{(d)}$ for $\psi(t)=\exp \left(-t^{1 / \theta}\right)$ theoretically (some hours):

$$
(-1)^{d} \psi^{(d)}(t)=\frac{\psi(t)}{t^{d}} P\left(t^{1 / \theta}\right)
$$

where $P$ is a polynomial with coefficients $a_{d k}(\theta)$ (again polynomials!)

- Num. Problem 1: $\log (-1)^{d} \psi^{(d)}(t)=\log \sum$. Since the sum is typically not in a range representable in computer arithmetic, we can't first compute the sum and then take the log! Idea: intelligent log:

$$
\begin{aligned}
\log \sum_{i=1}^{n} x_{i} & =\log \sum_{i=1}^{n} \exp \left(b_{i}\right), \quad b_{i}=\log x_{i} \\
& =\log \left(\exp \left(b_{\max }\right) \sum_{i=1}^{n} \exp \left(b_{i}-b_{\max }\right)\right) \\
& =b_{\max }+\log \sum_{i=1}^{n} \exp \left(b_{i}-b_{\max }\right)
\end{aligned}
$$

This can be adapted to our setup where $x_{i} \leq 0$ for some $i$.

- Careful implementation of 8 methods for evaluation, checks,... (several weeks/months).
- Num. Problem 2: Checks are particularly difficult since CASs fail!

Example: $\psi^{(50)}(15)=$ ? for $\theta=5 / 4$ (correct answer: 1056.93...)

- Maple 14: 10 628, -29 800,... (chaotic!; sign wrong; slow)
- Mathematica 8: - (aborted after 10 min )
- MATLAB 7.11.0: $\checkmark(d=100$ : aborted after several min $)$
- Sage 4.7.1: - (aborted after 10 min )

Remark: Automatic differentation might provide a solution.

- Note: This is only one evaluation! It has to be done...
- $n(=100)$ times for computing the log-likelihood once
- $m(=10)$ times for computing MLEs
- $N(=1000)$ times within a bootstrap
- $M(=200)$ times to (num.) show bootstrap convergence
- for various $n, d, \theta \ldots$
$\Rightarrow$ Parallel computing required; still (!) run time matters...


## Will anyone care about this in 20 years?

## Likely answer: Yes

- Useful formulas can not always be obtained from CASs;
- Even if you get a formula, it might not be in a numerically stable form;
- Computations go wrong every day, people do not seem to care about them too much $\Rightarrow$ operational risk!
- Careful checks have to be made (often not acknowledged);
- (Modern) mathematicians should be (more!) aware of these issues;
- There are many more of the above problems with serious consequences to statistics for copulas in large dimensions.

If you pay attention to the numerical issues...


Striking result: (Archimedean copulas; all families, all $\tau$ ): MSE $\propto \frac{1}{n d}$
-log-likelihood of a nested Gumbel copula $C(\boldsymbol{u})=C_{0}\left(u_{1}, C_{1}\left(u_{2}, u_{3}\right)\right)$ :
-log-likelihood of a nested Gumbel copula

$C(\boldsymbol{u})=C_{0}\left(u_{1}, C_{1}\left(u_{2}, u_{3}\right)\right) \quad n=100 \quad \tau\left(\theta_{0}\right)=0.25 \quad \tau\left(\theta_{1}\right)=0.5$
-log-likelihood of a nested Gumbel copula


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## Thank you for your attention

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