12256. Proposed by Paul Bracken, University of Texas, Edinburg, TX. Prove

$$
\int_{0}^{1} \frac{\log (1+x) \log (1-x)}{x} d x=-\frac{5}{8} \zeta(3)
$$

where $\zeta(3)$ is Apéry's constant $\sum_{n=1}^{\infty} 1 / n^{3}$.

